

**To fill out the below  
Survey for the Eastern States Exposition,  
NH Building**

Please use these instructions:

1. Fill in the survey
2. Save the survey to your computer
3. Email the survey to Lynn Gallop at:  
[lsearles@agr.state.nh.us](mailto:lsearles@agr.state.nh.us)

*Thank you!*

# 2008 Big E New Hampshire Building Evaluation

Thank you for participating the 2008 New Hampshire Building at the Big E. Please help us make the New Hampshire Building the best experience for visitors and exhibitors, alike. We appreciate your thoughtful comments and suggestions regarding the New Hampshire Building operation and activities. Please comment on how things went this year and feel free to share suggestions regarding improving the New Hampshire Building. Your input is important! Exhibitor suggestions have directly resulted in changes within the New Hampshire Building. Thanks for taking the time to respond!

## Please Complete & Return

**Please rank the following: 1 is poor, 5 is excellent**

*Also, please provide detail/examples about anything you didn't like. This will help us make improvements. Conversely, if you really liked something, let us know, as we might be able to use this example to improve other areas.*

### Exhibitor Information:

1. Timeliness of receipt of exhibitor application	1	2	3	4	5
2. Adequate information about application/selection process	1	2	3	4	5
3. Adequate information about goals/purpose of the NH Building	1	2	3	4	5
4. Summer exhibitor meeting	1	2	3	4	5
5. Adequate communication with exhibitors prior to fair opening regarding procedures, gate passes, etc.	1	2	3	4	5

Comments:

### NH Building Operations:

1. Exhibitor set-up/tear down	1	2	3	4	5
2. Building cleanliness	1	2	3	4	5
3. Parking information	1	2	3	4	5
4. Exhibitor meetings	1	2	3	4	5
5. Dormitories	1	2	3	4	5
6. Kitchen, bathroom and other building facilities	1	2	3	4	5
7. Security	1	2	3	4	5
8. Exhibitor brochure	1	2	3	4	5
9. Special activities and/or demonstrations in the NH Building	1	2	3	4	5
10. Musical entertainment	1	2	3	4	5
11. NH Day activities	1	2	3	4	5
12. NH Building staff	1	2	3	4	5

Comments:

### Other Thoughts:

1. What portion of your business' annual income is generated from sales at the Big E? Check the category that best describes your sales:

☐ less than 10%    ☐ 10-20%    ☐ 20-40%    ☐ 40-60%    ☐ 60-80%    ☐ 80-100%

- 2a. For previous exhibitors, compared to the 2007 Big E, did your 2008 sales volume:

☐ Increase                      ☐ Stay the same                      ☐ Decrease

- 2b. Compared to the 2007 Big E, do you think your overall number of contacts:

☐ Increased                      ☐ Stayed the same                      ☐ Decreased

3. Are you planning to apply for exhibitor space at the 2009 Big E?

4. If you are a "multi-year" contract exhibitor, please rate your satisfaction with this option:

Comments:                      1                      2                      3                      4                      5

5. General comments:

***Thank you!***

Please return by **November 3, 2008** to:

**BIG E 2008  
NHDAMF  
PO BOX 2042  
CONCORD NH 03302-2042**